FETFX Presentation on the Future Tech Week

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40 events 121 Future Board posts

Future Tech Week (2019)

Future Tech Week involved projects



85 involved projects funded under FET and the EIC Pathfinder Pilot

■ FET OPEN ■ FET PROACTIVE ■ FET FLAGSHIP

#EICFTW on Twitter

Online engagement: a total of 839 mentions recorded in September 2019 with 217 of these original mentions reaching more than 46,157 *potential audience; 210 unique profiles made a total of 623 re-shares with a *potential spread of mentions to an additional 1,384,236 people





www.fetfx.eu

Future Tech Week (2020) the EIC Pathfinder/FET Celebration

Objective

Raise awareness of the FET legacy to the EIC Pathfinder and its innovative results The EIC Pathfinder/ FET community contribution to the current EC's priorities (Green Deal, Digital Strategy, Health)

Who are the key actors?

FET and EIC Pathfinder researchers, innovators & policymakers

Who is our target audience?

Everyone!



https://ec.europa.eu/digital-single-market/en/news/future-tech-week-2020



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Future Tech Week (2020) the EIC Pathfinder/FET Celebration

The Future Tech Week provides virtual exhibition spaces and present EIC Pathfinder/FET innovative results

How to contribute: http://futuretechweek.fetfx.eu/



By sharing knowledge & experiences coming from FET PROJECTS during the R&I Days - all week, through:

-Videos (Spotlight videos, Video Interviews, light videos, live demonstrations)
 -Online events (webinars, roundtables, podcasts, etc.)
 -Documents (Publications, Photos, Links, etc.)
 -Twitter or Instagram Posts (Use the hashtag #EICFTW)

You can use what you have OR share novel results!



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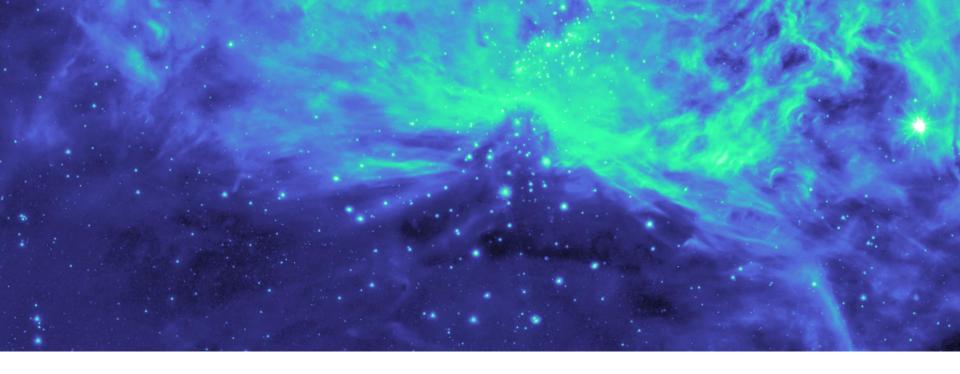
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Thank you!

